

Membership Committee Report - December 13 2022

"Count Yourself In" Posts

After a flurry of sign-ups after the "Count" posting in the summer edition of Gunroom Shots, activity in the run up to 2023 has dropped to almost nil.

A permanent display of the "Count" posting on the Facebook page - perhaps on the "About" page similar to "Group rules" - would encourage casual readers to sign up.

HMCS Venture Initiative

The work of Venture staff to do back bearings on NR trainees undergoing MARS (NWO) training in past years was successful in finding names and NRDs for over 200 junior officers. Of these, 145 were new and added by Bill Clearihue to our nominal list for the 2016-2022 period. A great scoop and Bravo Zulu to Venture command for supporting this effort.

Again, it would be invaluable if we were able to approach COMNAVRES for possible help in filling out our nominal lists

AGM Outcomes

The decision to embrace NCMs as part of the Association raises the question of how to mount a membership effort to encourage them to join. Searching for current and former junior officers - while difficult - was facilitated by the existence of yearbooks, class lists and the like. Recruiting NCMs will require an entirely different approach.

The Association will need to identify committed NCMs to join the Membership Committee to develop a plan. Additionally, recruitment needs to include representative individuals from each NRD - perhaps former coxswains - to promote the Association to current and former reservists. Lastly, to have any impact on 2023 attendance in Victoria, the initiative needs to move quickly.

RLC 2022-12-11