

President's Report

June 9th, Board Meeting

This Report is intended to bring you up to-date with Activities since the March meeting.

I am delighted to advise the Robert Blakely has agreed to join the Board as the Alberta Regional Representative.

Russ and the Membership Committee has been building a group of “finders” to grow our post 1969 membership and expand our membership of Women officers. He is also testing areas of motivation that would attract post UNTD reserve officers/cadets. Russ has recruited Liz Marr and Murielle Provost to his committee.

Roger and the 2023 Centennial Committee has been developing a wide range of options for the role of the UNTDA in the celebrations which will be elaborated in his report. The options on the role of the UNTDA and events chosen will tie into how we wish advance our objectives as an organization and how we wish to be seen by the wider naval reserve and naval community.

Bill Clearihue has been busy completing the Newsletter and it should be out shortly.

The newly established Communications Committee, Chaired by Ross, has been off to a quick start. Barry Frewer and Phil Adino, both very experienced communicators, have gone to work on a Communications strategy. Their thrust is to devise a communications plan anchored by an effective “brand” for the UNTDA. The Communications Plan must of course not only address the past but importantly the future and be attractive to new, post UNTD men and women reserve officers.

Needless to say all this activity, and particularly that of the Communications Committee, has considerable potential for overlapping issues involving the future of the UNTDA and consequently, I arranged with Ross, as the interim Chair of the Communications Committee, to hold a meeting of the Communications Committee with Roger, Russ, and Bill C, as Committee chairs and Glenn Davidson. This provided the opportunity for Barry and Phil to test some of their planned directions in their draft communications plan with them in preparation for the board meeting. The report will provide the basis of discussion of the elements of our future direction and will tie in the both Roger's and Russ's reports.

Finally, it is important we move quickly to advance our recruitment of women Reserve officers and to that end Glenn Davidson has been busy and I hope to have some recommendations for the board to consider at the June meeting.

The June Board meeting is very important as there is much to be considered as we seek develop the common ground on which to build the UNTDA.

Regards, G



Graham W S Scott CM; QC
President m, UNTDA
Cell: 416 420-6917
Home: 416 203-6306
Grahamwsscott1@gmail.com