



Web Site Report

UNTDA Board Meeting – March 31, 2020

1. Membership page revised to more clearly explain categories and dues structure and to be consistent with membership application form. “Silent” changed to “Passive”.
2. Repetitive details about membership now spelled out on the membership page, removed from the home page
3. Home page revised to downplay administrative aspects and punch up the “who we are” and “what we’re about” elements. Much to-ing and fro-ing among engaged directors.
4. Ship slider restored, but as an alternative to the photo slider, not instead of.
5. Working in the catch phrases, “It’s all about Connections ...” and “Count Yourself In!”
6. All changes have been in style and composition with no alterations to the mission, purpose or membership of the Association, except for the explicit removal of any advocacy role for the UNTDA. This calls for board approval, for which the following motion is offered:

“Moved that while members of the UNTDA have an abiding interest in the role of the Naval Reserve in Canada, and many of the founding and/or Active members enjoyed unique and beneficial training in the UNTD with its institutional connection to Canadian universities, and mourn its demise, the Association is not equipped either by resources or knowledge of the needs of the RCN, to promote or to advocate any training scheme or to provide any other advice or suggestions to the RCN or to the Canadian Government, and hereby removes any advocacy role from its Mission and Purpose.”

Email from Roger Elmes (Past President)

“Re dropping advocacy - Although we [UNTDA] spent a lot of discussion and energy on the topic over several years; and a number of us were involved in the QM2 Cruise to visit and research the University Royal Navy Units (URNU) to see how their program launched in 1968 as the UNTD was disappearing under unification; and I did raise the topic with the Minister and his aide in early 2016 ... and followed up with emails requesting a meeting; and we linked for years with a group trying to reinstitute the link between reserve officer training (in all 3 services/branches) nothing significant or lasting was accomplished. In short the UNTDA had never been a good vehicle for advocacy, and thus we have not enjoyed success. I concur with Ross’ suggestion that we now formally drop this from our website.”

7. Your web site mavens don’t have the time to be constantly trolling the site to make sure everything is as it should be, and sometimes things go too long before they are fixed. We have therefore set up a duty roster of directors with the request for their help in keeping our web site correct and up-to-date as follows:

Bill Thomas	Jan
Bob Duncombe	Feb
Bob Jenkins	Feb
Ed File	Mar
Glenn Carroll	Mar
Glenn Davidson	Apr
Graham Scott	May
Hugues Létourneau	Jun
Iain Munro	Jul
Ken McCaw	Aug
Roger Elmes	Sep
Ross Connell	Oct
Russ Cape	Nov
Wayne Maxwell	Dec

- Click a few links to make sure they work. Tell us which ones don't belong anymore and which ones are missing.
- Review the material on one or two pages and make sure there are no obvious mistakes or omissions.
- Suggest areas for improvement or additional content. Suggestions are great, but actual material is even better.

Respectfully submitted
Ross Connell